



Statement of Work

Date	May 18, 2015
Client	Smithville Bowling
Job Name	Update Smithville Bowling's Web Site
Requested by	Jon Smith, Owner and Operator of Smithville Bowling, LLC
From	Hurley Web Designs, LLC

Summary

Jon Smith, owner and operator of Smithville Bowling, LLC, has tasked Hurley Web Designs with updating the Smithville Bowling web site. Hurley Web Designs will review feedback from Jon Smith and research websites for other local bowling alleys before providing up to three options for the new site.

Project Scope

This SOW covers the following activities and deliverables.

Hurley Web Designs will update the existing Smithville Bowling website with a new color scheme that embodies bowling including red, white, and wood tones. The text on the web site will be updated to a modern font throughout and images will be updated to create unity with the new color scheme. The update will also include a redesigned navigation menu as chosen by Jon Smith. The updated layout, color scheme, and navigation menu will be applied to the following pages:

- Home Page
- Food & Drinks
- About the Bowl & Skate
- Party & Event Planning
- Bowling Leagues
- Military Discount
- Testimonials
- Fundraisers

The updated web site will be tested to ensure the reliability and functionality of the new design. Out of scope for this project is maintaining the site and any further updates would require a new Statement of Work.

Schedule

Task	Finish Date
Home Page	6/2/2015
Food & Drinks	6/5/2015
About the Bowl & Skate	6/8/2015
Party & Event Planning	6/11/2015
Bowling Leagues	6/14/2015

Task	Finish Date
Military Discount	6/17/2015
Testimonials	6/20/2015
Fundraisers	6/23/2015

Pricing

All costs listed below are based on the scope and assumptions included in this Statement of Work.

Item	Price	Cost Structure
Web Site Design/Update	\$1,000	Fixed fee basis
Web Site Development	\$1,000	Fixed fee basis
Additional Pages	\$1,400	Fixed fee basis
Food & Drinks	\$200	
About the Bowl & Skate	\$200	
Party & Event Planning	\$200	
Bowling Leagues	\$200	
Military Discount	\$200	
Testimonials	\$200	
Fundraisers	\$200	
TOTAL	\$3,400	

Cash, Check, or PayPal accepted.

The following is the payment schedule.

Invoice Date	Invoice Amount
6/2/2015	\$2,000.00
6/23/2015	\$1,400.00

Key Assumptions

This agreement is based on the following assumptions.

Jon Smith is the sole owner of the Smithville Bowling web site including all images, HTML code, and site content. Use of any existing code or content by Hurley Web Designs and their employees is with express written consent of the copyright owner. The updated code and content of the Smithville Bowling web site will belong solely to Jon Smith upon final payment to Hurley Web Designs.

Acceptance

The client named below verifies that the terms of this Statement of Work is acceptable. The parties hereto are each acting with proper authority by their respective companies.

Hurley Web Designs, LLC

Company name

William Hurley

Full name

Owner

Title

William Hurley

Signature

5/18/2015

Date

Company name

Full name

Title

Signature

Date