

Summary

MGMT215 Business Information Management

Business Information Management analyzes how groups or businesses use information. For this class we needed to perform a needs analysis on a group, organization, or business and I chose to do research on game modders, which I included on the MGMT215 panel.

Maintaining accurate and timely information is important for any group or organization, thus this class taught me how to determine which information was reliable and how that information is used in decision making processes and strategies. While the class focused on being able to filter through numerous sources to find dependable information, I was struck by how much certain venues that had not been considered reliable several years before where now being attributed to as dependable sources of information. I am, of course, talking about editable websites such as Wikipedia. When I took my Technical Writing class several years before this, Wikipedia was distinctly addressed as a non-reliable source of information and the teacher would not accept it as a reputable source in my bibliography content. Now it seems to be the first place most researchers go.

This brings me to another thing the class taught me: poor data quality and how it can affect decisions and organizations. Personally, I have a general aversion to using Wikipedia, but if I must I use a “trust but verify” mentality. Another issue relevant to subject matter that I learned in this class was privacy and security concerns with managing business information, as well as the ethical use of information and works that are not my own.