

Summary

ART225 Introduction to Graphic Design

Although I had some generalized knowledge of graphic design and varying degrees of exposure to a number of art mediums, this class was my first college-level course that focused primarily on the history and principles of graphic design. It was also my first exposure to using Adobe InDesign, although I have used a number of Adobe's other products such as Photoshop and Illustrator.

This class taught me the basics of design and layout for visual communication, as well as how to use production tools such as InDesign when organizing text and images for the best results. I have always had a strong interest in graphic arts, but have never pursued it as a career because I am partially color-blind. Thankfully, a number of online tools and software are now available that have helped me to overcome that handicap.

A number of the assignments for this class revolved around creating a personal "brand", which included logos, business cards, and a stationary set. My tastes have obviously evolved some, even in the few short years since I took this class, but I have chosen four different projects that represent some of my best work in the class.

I do believe in giving credit where credit is due, so I feel it is necessary to point out that my final project "CD Cover" is uses artwork based upon an image by Kory Wayne located at <http://korywayne.deviantart.com/gallery/#/d224a35>. The original is a .jpeg image which I had to recreate as a vector image as part of the project's requirements.