

## **MGMT 215 - Business Information Management**

### **5.0 Credits**

Business success relies on evaluating information that is accurate and timely. This course will analyze how businesses use information technology and the issues, strategies, concepts and terminology that employees must be familiar with to manage information.

### **Course Objectives**

Upon successful completion of this course, students will be able to:

1. Recognize the importance of information literacy competencies in business and demonstrate the ability to find, filter, analyze, synthesize and present information. [REASON]
2. Discuss business impacts of poor data quality and identify ways to assess and improve it. [REASON]
3. Explain the role of data as a business resource and the responsibilities for managing it within an organization. [REASON]
4. Discuss issues and opportunities for business intelligence, analytics and knowledge management systems. [REASON]
5. Explain the importance of ethics, privacy, security, compliance and controls in business information management. [REASON]
6. Explore emerging trends and issues related to information management in organizations. [REASON]