

MGMT 214 - Principles of Management

5.0 Credits

Learn managerial skills, with emphasis on: planning, situation analysis and decision-making, organizational structure, change management, staffing, leading employees and teams, and controlling operations. Students apply management skills through case studies and projects.

Course Objectives

Upon successful completion of this course, students will be able to:

1. Analyze the basic principles of traditional management: planning, organizing, leading, and controlling in a variety of contemporary organizations. [REASON]
2. Define management theory, terms, concepts, practices, and processes. [REASON]
3. Examine key themes including organizational culture, ethics and social responsibility, strategic planning, decision-making, valuing diversity, change and innovation, and continuous improvement systems. [REASON]
4. Demonstrate critical thinking, business communication and teamwork skills for a multicultural and globally focused work environment and marketplace. [REASON]