ART 225 - Introduction to Graphic Design

5.0 Credits
Graphic design, its history, imaging and the elements and principles of digital design in visual communication. An introduction to computer graphic design production tools and processes in visual illustration.

Course Objectives

Upon successful completion of this course, students will be able to:

1. Effectively apply techniques and skills of good craftsmanship to completed graphic design projects and course assignments. [REASON]
2. Effectively generate, consider and evaluate problems in graphic design. [REASON]
3. Produce quality work through the application of a variety of graphic design techniques and media. [ACT]
4. Demonstrate knowledge of basic compositional guidelines for graphic design and apply them effectively to completed course projects and assignments. [ACT]
5. Give and receive constructive critiques of graphic design projects created by you and others using language appropriate to the domain and course themes. [COMMUNICATE]
6. Demonstrate research skills in the history of design for presentation and using proper documentation of research. [EXPLORE]